



**PREIS  
SCHOOL**

International and European School of Perinatal,  
Neonatal and Reproductive Medicine

**JUNE 4-6, 2026**

**MEYER HEALTH CAMPUS, FLORENCE**

**“THE CICERO  
MASTERCLASS”  
AND “THE CONTEST”**

**A PREIS SCHOOL INITIATIVE**

**2<sup>ND</sup> EDITION**

**PREIS SCHOOL IS ANNOUNCING THE BEST YOUNG INVESTIGATORS' COURSE**

## SCIENTIFIC RATIONALE

Marcus Tullius Cicero was a Roman statesman, lawyer, scholar, philosopher, and academic skeptic, who tried to uphold optimum principles during the political crises that led to the establishment of the Roman Empire. His extensive writings include treatises on rhetoric, philosophy and politics, and he is considered one of Rome's greatest orators and prose stylists. He came from a wealthy municipal family of the Roman equestrian order and served as consul in 63 BC. According to Plutarch, Cicero was an extremely talented student, whose learning attracted attention from all over Rome, affording him the opportunity to study Roman law under Quintus Mucius Scaevola. His influence on the Latin language was immense.

He wrote more than three-quarters of Latin literature that is known to have existed in his lifetime, and it has been said that subsequent prose was either a reaction against or a return to his style, not only in Latin but in European languages up to the 19th century. Though he was an accomplished orator and successful lawyer, Cicero believed his political career was his most important achievement. He thwarted a conspiracy led by Lucius Sergius Catilina to overthrow the Roman Republic with the help of foreign armed forces. Cicero procured a *senatus consultum ultimum* (a recommendation from the senate attempting to legitimise the use of force) and drove Catiline from the city with four vehement speeches (the *Catiline Orations*), which to this day remain outstanding examples of his rhetorical style. Cicero has been traditionally considered the master of Latin prose, with Quintilian declaring that Cicero was "not the name of a man, but of eloquence itself." The English words *Ciceronian* (meaning "eloquent") and *cicerone* (meaning "local guide") derive from his name. He is credited with transforming Latin from a modest utilitarian language into a versatile literary medium capable of expressing abstract and complicated thoughts with clarity. Julius Caesar praised Cicero's achievement by saying "it is more important to have greatly extended the frontiers of the Roman spirit than the frontiers of the Roman empire". According to John William Mackail, "Cicero's unique and imperishable glory is that he created the language of the civilized world and used that language to create a style which nineteen centuries have not replaced, and in some respects have hardly altered." Voltaire called Cicero "the greatest as well as the most elegant of Roman philosophers"

## "THE CICERO MASTERCLASS" AND "THE CONTEST"

04 JUNE 2026

08:45-09:00

Openings

09:00-09:30

Opening lecture: Research and publications: the devil lies in the details  
**Luca Gianaroli, Italy**

### SESSION 1

09:30-12:30

"HOW TO WRITE A SCIENTIFIC PAPER & PROTOCOL"

**Khalid Khan, Spain/UK; Luka Ursic, Croatia**

The island of research; the peer reviewed journals

**Gian Carlo Di Renzo, Italy**

How to write a paper with AI for peer reviewed journals

**Khalid Khan, Spain/UK**

How to write a systematic review

**Khalid Khan, Spain/UK**

What is CONSORT and the RCTs

**Luka Ursic, Croatia**

11:00

Coffee break

How to prepare a research protocol

**Umberto Simeoni, Switzerland**

The jungle of statistics

**Khalid Khan, Spain/UK**

COPE and the Ethical issues

**Luka Ursic, Croatia**

The post-review system; the online journals; copyrights and mental property; the indices of the scientific journals

**Luka Ursic, Croatia**

What is the future of evidence

**Khalid Khan, Spain/UK**

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**MEYER HEALTH CAMPUS, FLORENCE**

12:30-13:30 Lunch break

## SESSION 2

13:30 - 18:00

“HOW TO PREPARE A SCIENTIFIC PRESENTATION”

Chairpersons: **Umberto Simeoni, Switzerland;**  
**Edgar Mocanu, Ireland**

TOPICS :

The lecture to imitate

Evolution of conference technologies  
over time Slide setting

The title of the lecture; ways to implement  
scientific communication; webinars;  
videorecording and other communication;  
personal branding; amenities in lecturing

Speakers and discussants: **Umberto Simeoni,**  
**Alessandro Sansavini, Luca Gianaroli,**  
**Edgar Mocanu**

**05 JUNE 2026**

## SESSION 3

09:00 - 12:30

“HOW TO SPEAK IN SCIENTIFIC MEETINGS”

Chairpersons: **Luca Gianaroli, Italy;**  
**Alessandro Sansavini, Italy**

TOPICS :

A speaker to imitate

The audience, the theatre, the setting, the  
backstage; typology of congresses;  
movement toward digital; how AI can help?;  
the voice, the microphone, the interactions;  
the formats; the survey; the success.

Speakers and discussants: **Luca Gianaroli,**  
**Alessandro Sansavini , Edgar Mocanu**

# “THE CICERO MASTERCLASS” AND “THE CONTEST”

**JUNE 4-6, 2026**

**MEYER HEALTH CAMPUS, FLORENCE**

**06 JUNE 2026**

## **THE CONTEST**

**09:00 - 12:30**

The best speaker among participants will be selected by faculty jury according to: originality of work, presentation style, voice and attitude at podium, ease and captivation (based on “Frank talk v” by Frank Devlin & David C Forward, Reachforward pbl, 2010) combining Ars, ingenium and cultus (technique, education, talent).

Details on the contest will be sent in advance to those who are willing to take part.

A dedicated software will calculate the best speakers according to the different parameters and the score given by the jury.

**13:00**

**WRAP UP AND DIPLOMAS**

**Gian Carlo Di Renzo, Italy;**

**Khalid Khan, Spain/UK**

**END OF THE COURSE**

## **NOTE**

Participation in the Contest is optional, but those with the highest scores will become part of the PREIS Faculty and will be invited to international conferences organized by the School.

Companies can participate with observers free of charge and they can support the meeting with unrestricted educational grant.



## FACULTY

Di Renzo Gian Carlo (Italy)

Gianaroli Luca (Italy)

Khan Khalid (Spain/UK)

Mocanu Edgar (Ireland)

Sansavini Alessandro (Italy)

Simeoni Umberto (Switzerland)

Ursic Luka (Croatia)

### REGISTRATION FEES:

BEFORE APRIL 9<sup>TH</sup> 450 € + VAT

AFTER APRIL 9<sup>TH</sup> 500 € + VAT

COFFEE BREAKS AND WORKING LUNCH  
ARE INCLUDED IN THE REGISTRATION FEE.

REGISTRATION AND UPDATED PROGRAM ON THE WEBSITE  
[WWW.PARTNERGRAF.IT](http://WWW.PARTNERGRAF.IT)

### Location:

Meyer Health Campus, Via Cosimo il Vecchio, 26 - Firenze, Italy

Organising Secretariat and CME Provider:



Provider Standard ECM n. 156

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